

# FOR SALE

## I can own my own phone?

That's right. If you have single line service and are paying monthly for a standard, Princess<sup>®</sup> or Trimline<sup>®</sup> telephone, you now have the option of purchasing those phones. This option applies to rotary and Touch-Tone\* telephones, both desk and wall models. **This is, however, only an option, and you may continue to pay for your telephones under the same conditions as you do today.**

<sup>®</sup>Registered Trademark of AT&T Company.

\*Service Mark of AT&T Company.

## What are the details?

For the first time, single line residence and business customers have the option of buying the phones they are now paying for monthly from Southern Bell.† How many phones you purchase is up to you. You may buy all the phones on your premises, buy only one phone and continue to pay monthly for the others, or you may continue to pay monthly for all your phones. The choice is yours. This offer applies to the purchase of basic telephones only; this means that telephones with special keys to pick up more than one line are not available for purchase at this time.

†Current deregulation provisions permit customers to purchase telephones from sources other than Southern Bell.

## What's the difference in cost if I buy instead of pay monthly?

If you buy your phone, the monthly telephone set charge for that phone will be discontinued. If you purchase a Touch-Tone telephone, the monthly charge for the set will be eliminated, but the charge for the Touch-Tone line will continue to apply. Charges for telephones that are still being paid for monthly would, of course, continue, as well as charges for any long distance calls. Likewise, if you have features such as Call

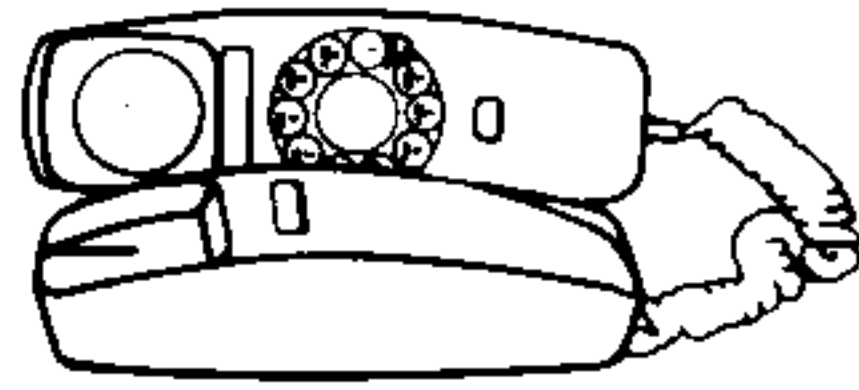
# Own your own phone.



**STANDARD  
ROTARY**



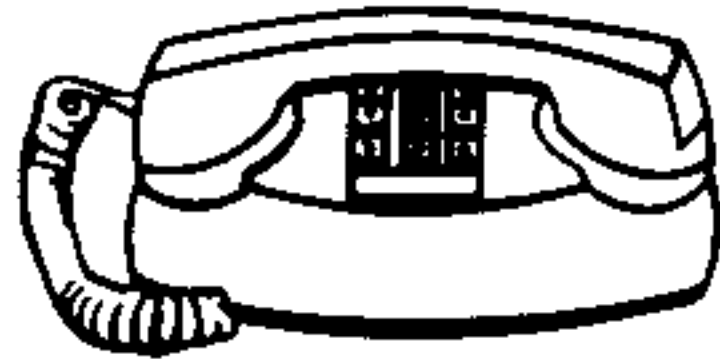
**PRINCESS  
ROTARY**



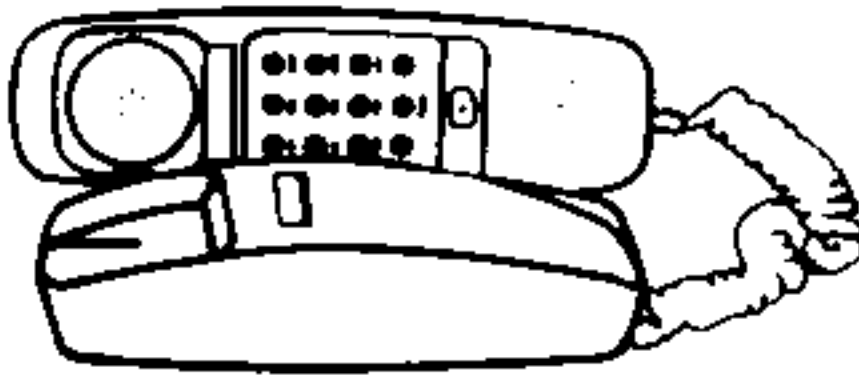
**TRIMLINE  
ROTARY**



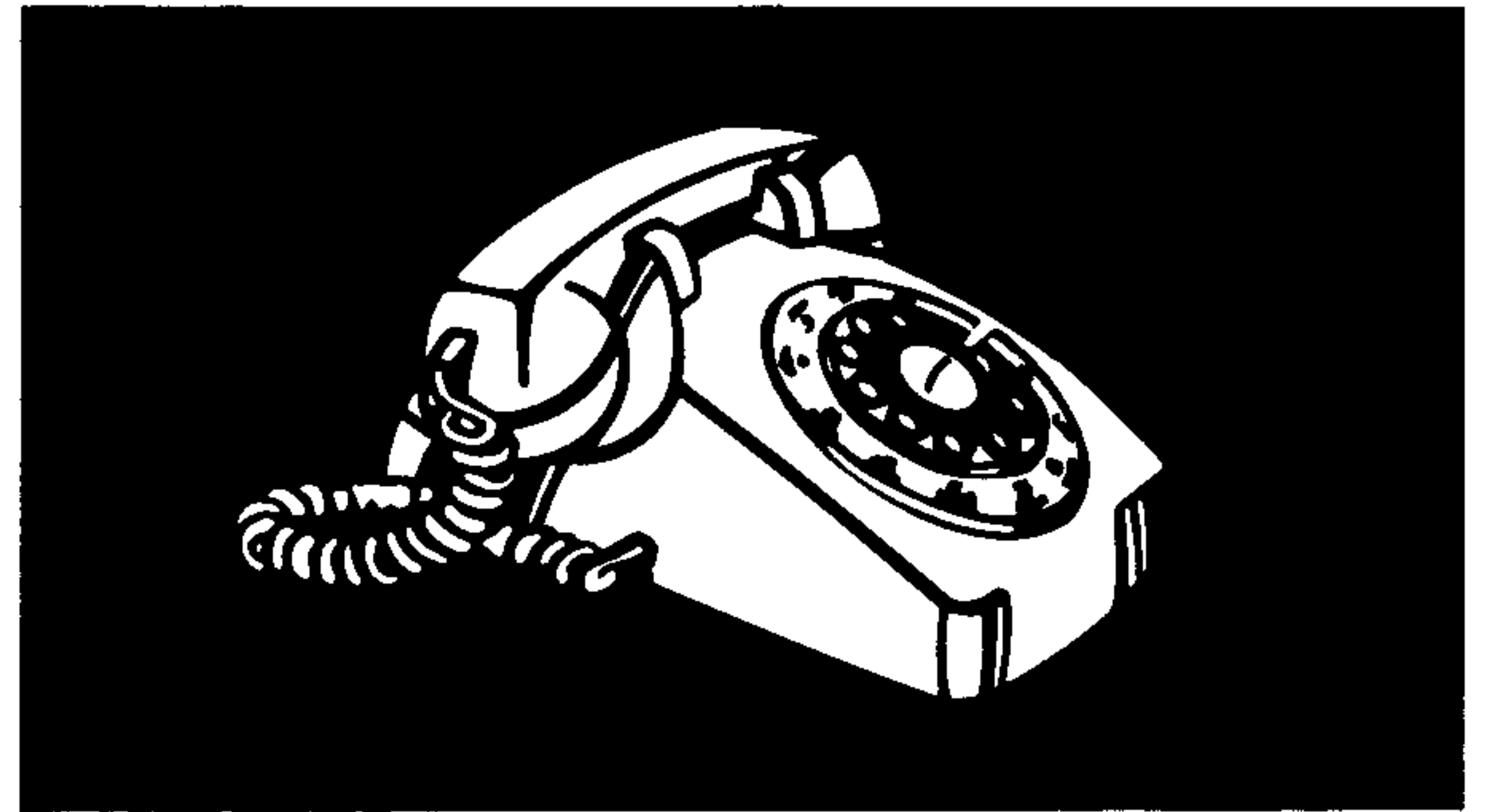
**STANDARD  
TOUCH-TONE**



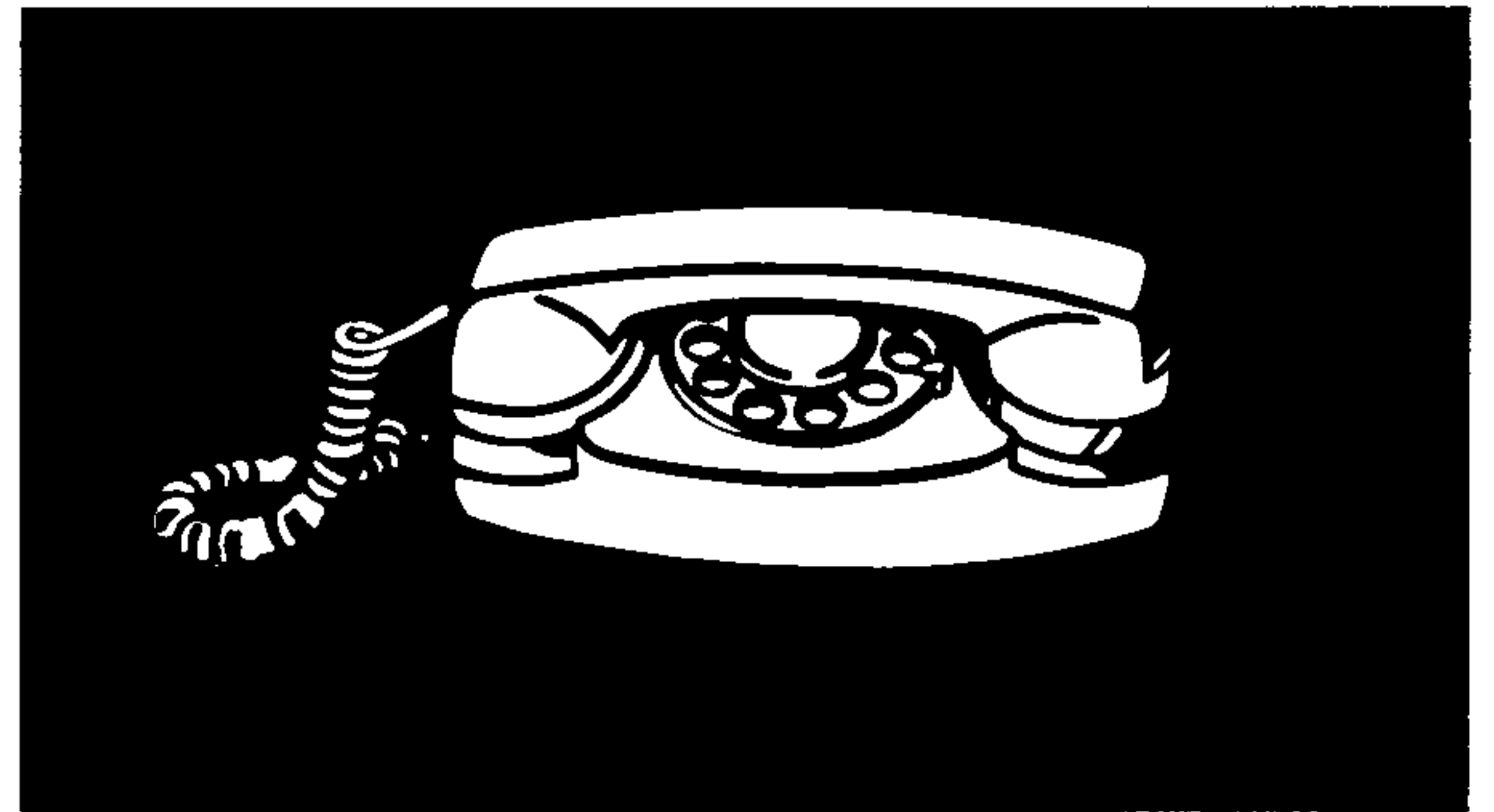
**PRINCESS  
TOUCH-TONE**



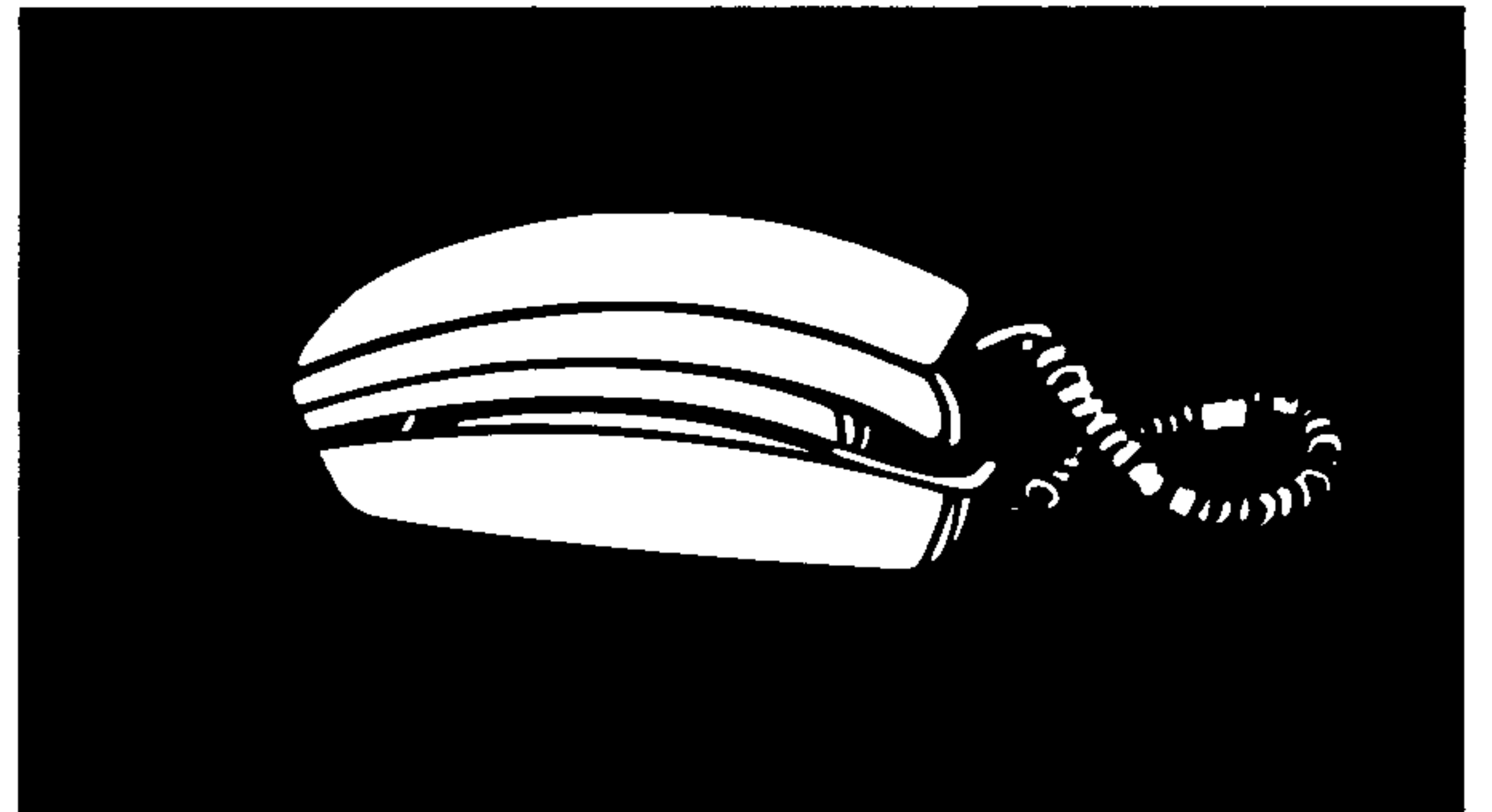
**TRIMLINE  
TOUCH-TONE**



**STANDARD**



**PRINCESS®**



**TRIMLINE®**

| Style of Telephone                 | Column A         | Column B         | Column C                     |
|------------------------------------|------------------|------------------|------------------------------|
|                                    | In-Place Price†* | Inventory Price† | Monthly Rate (As of 6/15/83) |
| Standard Rotary (Desk or Wall)     | \$19.95          | \$35.95          | \$1.60                       |
| Standard Touch-Tone (Desk or Wall) | \$41.95          | \$54.95          | \$2.40                       |
| Princess Rotary                    | \$34.95          | \$59.95          | \$2.95                       |
| Princess Touch-Tone                | \$49.95          | \$69.95          | \$3.75                       |
| Trimline Rotary (Desk or Wall)     | \$39.95          | \$64.95          | \$3.20                       |
| Trimline Touch-Tone (Desk or Wall) | \$49.95          | \$74.95          | \$4.05                       |

†Plus 5% Florida Sales Tax.

\*NOTE: Charges for telephone equipment sold in place cannot be refunded and apply only to equipment in place as of 6/14/83.